

REMARKS

This Amendment is being filed in compliance with the Rules requiring a Submission Accompanying Request for Continued Examination concurrently with an Information Disclosure Statement filed for the purpose of calling the attention of the Examiner to an Official Action issued by the Japanese Patent Office in connection with the priority application for this application and the art cited therein

New Claim 24 set forth above covers the subject matter of originally filed Claims 10 and 11 as well as including the subject matter recited in original Claim 19. New Claims 25-35 correspond to originally filed Claims 12-18 and 20-23, respectively, with their respective dependency relationships appropriately changed. Further, support for new Claim 35 can be found, for example, at page 62, lines 9-16, of the specification of this application as originally filed.

The LCD of new Claim 24 can perform a Pseudo-Impulse drive method (i.e., the first display mode in new claim 24) and a conventional drive method (i.e., the second display mode in new Claim 24). The first display mode has advantages in displaying a motion picture, and the second display mode has advantages in displaying a still picture.

The cited references "Verhulst" and "Verhulst II" (WO 97/31362) relate to a display using a liquid crystal material that has a spontaneous polarization. The technology described in "Verhulst" and "Verhulst II" is directed to solving a problem that is unique to an LCD that uses a liquid crystal material having a spontaneous polarization, and is completely unrelated to an impulse drive. Accordingly, Applicant respectfully submits that a person of ordinary skill in the art would not have been motivated to arrive at the present invention which requires the second display mode. This is because the second display mode caused the problems solved by the inventions described in "Verhulst" and "Verhulst II".

In view of the foregoing Amendment and Remarks, Applicants respectfully submit that all of the currently pending claims of this application are now in condition for immediate allowance. Accordingly, the early reconsideration and withdrawal of the currently outstanding rejections in response to this communication are earnestly and respectfully solicited.

Applicants believe that additional fees are not required in connection with the consideration of this response to the currently outstanding Official Action. However, if for any reason a fee is required, a fee paid is inadequate or credit is owed for any excess fee paid, you are hereby authorized and requested to charge and/or credit Deposit Account No. **04-1105**, as necessary, for the correct payment of all fees which may be due in connection with the filing and consideration of this communication.

Respectfully submitted,

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